



# Touch Magazine Advertising Requirements

## Advert sizes and costs

Eighth page:	93mm Width x 67mm height	£24
Quarter page:	93mm width x 137mm height	£48
Half page:	190mm width x 137mm height	£90
Full page:	190mm width x 278mm height	£180

## File specifications

We require adverts to be sent in **TIFF file format**, set to the correct sizes listed above, with a resolution **300dpi**. Please note we cannot accept PDF's.

## Artwork

If you are unable to send finished artwork, our Touch Designer can help. You will need to send the final copy of your text (proof-read already) and any images at a **resolution of 300dpi**. Please allow time before the copy deadline for your advert to be generated.

Artwork costs for design and layout of Adverts:

Eighth page: £10    Quarter page: £20    Half and full page: £30

You will receive one proof of the advert once it has been designed.  
Any changes after the 1st proof will be charged extra.

## Payment

Payment can be made by cheque payable to The Reiki Association and sent to:  
John Nye, 14 maple House, 139 Maple Road, Surbiton, KT6 4BA

You can also pay online at: <http://www.reikiassociation.org.uk/35.html> using Paypal.  
Click on the 'Donate' box and add a message to say 'Advert Payment for Touch'

All Payment must be received by the copy deadline to ensure print in the current issue.

## Submissions

All advert submissions to be sent to [touchadverts@reikiassociation.org.uk](mailto:touchadverts@reikiassociation.org.uk)

Please contact the Editor if you have any further questions.